Be an exhibitor or sponsor at the Council for Opportunity’s 38th Annual Conference in Chicago, IL at the Hyatt Regency Chicago from September 8-11, 2019.

This is a unique opportunity to demonstrate your products and services and increase your visibility among college access and success professionals.

Hot Topic Seminars provide an opportunity to present in-depth information on topics of interest to the college access community.
The Council for Opportunity in Education (COE) is the only national organization dedicated to furthering the expansion of postsecondary opportunities for low-income and first-generation students and individuals with disabilities. COE has more than 35 years of experience helping and supporting first-generation and low-income students in gaining entry to and successfully completing college. COE’s work and advocacy has had a positive effect on millions of students across the nation, changing the trajectory of their lives and impacting the U.S. workforce and economy for generations. No other organization has had this national reach and impact on the low-income educational opportunity pipeline.

- COE works with nearly 1,000 colleges, universities, and agencies to host college access and success programs that help students overcome academic, economic, social, and cultural barriers to enter college and graduate.
- More than 6 million students have graduated from college with the special assistance of TRIO programs—federally funded access and success programs—Talent Search, Upward Bound, Upward Bound Math/Science, Veterans Upward Bound, Student Support Services, Educational Opportunity Centers, and the Ronald E. McNair Post-Baccalaureate Achievement Program.
- Annually, COE provides training and technical assistance to more than 3,000 college access and success professionals across the country either in-person, virtually, or both.
- An estimated 800,000 low-income students and students with disabilities each year receive tutoring, counseling, mentoring, financial guidance, and other services as early as sixth grade all the way through college graduation.

For more information regarding Exhibit and Sponsorship opportunities, please contact Patricia Mahomond at: patricia.mahomond@coenet.org or 202.347.7430.
Each year, the Council for Opportunity in Education holds its annual conference in a major U.S. city. Approximately 1,500 administrators, counselors, researchers, and educators involved with educational opportunity programs annually invest in their professional development by attending the conference. We also have a strong base of alumni who now work for educational opportunity programs themselves who attend.

Participants come from all over the country from as far away as Washington State, Puerto Rico, and Guam to as close as a few blocks away from the conference venue. Attendees represent urban, rural, and suburban colleges and universities. Two- and four-year institutions both large and small are represented. Attendees represent the diverse cultures, ethnicities, and races of the U.S. and are mirror images of the students they serve.

The conference attracts notable speakers including: Ana Navarro, political strategist and commentator; Jamie Merisotis, president and CEO of the Lumina Foundation for Education; former Congressman Louis Stokes (D-OH); Antonio Flores, president and CEO of the Hispanic Association of Colleges and Universities; and Wil Haygood, reporter, the *Washington Post*, and author of *The Butler: A Witness to History*, among others.

The Council for Opportunity in Education will celebrate its 38th Annual Conference in Chicago, IL. The theme, “Covering All the Bases of College Opportunity,” will allow us to showcase the progress of the educational opportunity movement as well as to look toward the future.

This year’s conference continues COE’s history of high-quality sessions and plenaries that give access and success professionals the resources they need to support low-income, first-generation students and individuals with disabilities.

For more information regarding Exhibit and Sponsorship opportunities, please contact Patricia Mahomond at: patricia.mahomond@coenet.org or 202.347.7430.
An investment in COE’s 38th Annual Conference is an investment in America’s future. Your support allows the Council to advocate on behalf of access and success programs but most importantly, draw attention to the plight of first-generation, low-income students, students with disabilities, adult learners, and veterans attempting to prepare for, enter, and graduate from college across the country.

Your participation and investment in the Conference will help ensure that the least advantaged citizens with the talent and motivation to earn college degrees and contribute to our nation’s future are able to do so. To that end, listed below are opportunities for sponsorships. We urge you to join us.

**Conference Strand Sponsorships**

**Conference Strand Sponsorships** - $15,000 for one/anticipate 6 offerings

Thematic strands are specifically developed to provide attendees with the latest information on issues ranging from college retention of low-income students to preparing students for a technology-rich job market. Strands have focused on pre-college and college students, using data to guide decision making, and leadership development. This opportunity offers your company alignment to issues of interest/business focus as well as on-site signage and recognition in the Conference Program. Please contact us for the official Conference Strand List for 2018 as well as specific sessions within each.

**Receptions and Special Events**

**Newcomers Reception** - $5,000—3 sponsorships available

The first day of the conference is especially exciting for newcomers. Help us welcome them by sponsoring a reception in their honor. Your company will receive special signage and recognition at the event. A representative from your company may give brief remarks. This is an invitation-only event.

**Alumni Reception** - $5,000—3 sponsorships available

Alumni of educational opportunity programs are a vital component of keeping programs alive. Share in their commitment and passion during this reception. Your company will receive special event signage plus recognition in the Conference Program.

**Young Professionals Happy Hour** - $5,000—3 sponsorships available

The under 40 demographic are the current and future leaders of the educational opportunity movement. Engage this group in a festive event reception. This sponsorship provides your company with special event signage and recognition in the Conference Program.

**Coffee Break in the Exhibit Area** - $5,000 for one--$7,500 for two -- $10,000 for all

Healthy treats and coffee drinks. How else do attendees make it through information-filled days? This opportunity offers your company on-site signage and recognition in the Conference Program.
Conference Bags - $5,000—3 sponsorships available
Conference bags have a life at the conference and beyond. Use this opportunity to ensure long-lasting visibility. A sponsoring company can place promotional material in the bags.

Conference Community Platform – $10,000—3 sponsorships available
The Conference Community is a unique online destination where attendees network before, during, and after the conference plus access presenter materials and schedule updates. Your company is guaranteed daily brand exposure to all conference participants.

Badge Holders - $7,500
Badges are worn by all conference attendees and must be visible to enter sessions and meal events. Your company will be guaranteed visibility throughout the conference.

Hotel Key Cards - $5,000
If you are looking for consistent exposure throughout the conference, then the key card sponsorship is a must.

Show Schedule

Set-Up
Saturday, 9/7 12:00 – 5:00 p.m. or
Sunday, 9/8 10:00 a.m.-5:00 p.m.

Exhibit Hours (Optional) Saturday, 9/8 6:30 – 8:00 p.m.
Exhibit Hours Sunday, 9/8 11:00 a.m. – 7:00 p.m.
Exhibit Hours Monday 9/9 & Tuesday, 9/10 8:00 a.m. – 5:00 p.m.
Hot Topic Seminars Monday, 9/9 3:30 – 4:30 p.m.
Break-Down Tuesday, 9/10 5:00 – 7:00 p.m.

For more information regarding Exhibit and Sponsorship opportunities, please contact Patricia Mahomond at: patricia.mahomond@coenet.org or 202.347.7430.
Exhibit Booths
You will be provided with an 8’x10’ booth consisting of a 6’ skirted table, an 8’ back wall drape, and draped side rails. You will also receive an identification sign with your company’s name, two side chairs, and a wastebasket. If the booth space is inadequate for your display, a larger booth can be purchased for an additional fee. Additional tables and booth carpet can also be purchased from the exhibit contractor.

To get the best possible exhibit booth location at the conference, we advise you to reserve your exhibit space as early as possible. Your position in the booth selection process will be determined by the date of your paid registration within your exhibit category. Exhibitors who have exhibited with us consistently for 5–9 years and 10+ years have a priority in booth selection. Registration must be received by June 24th. After June 24, available booth space in priority sections will be opened up to general registration.

**Premium Booths—locations to maximize your visibility—for $200 additional.

Package Deals
Package Deals include a post-conference attendee’s list (available after October 30, 2019), a half-page ad in the conference program, and one complimentary conference registration (meals are not included).

Post-conference attendee’s lists are available for a separate charge, unless a package deal is purchased.

Hot Topic Seminars
The Hot Topic Seminar will provide you with an opportunity to present more in-depth information on topics of particular interest to the TRIO community in which you have expertise. You may make a presentation on Monday, September 9 between 3:30 p.m.-4:30 p.m. in one of the workshop rooms without competing with conference events. The seminars will be advertised in the conference promotional materials and the conference program. Please submit your seminar proposal before June 24, 2019.

Space is limited, and the cost is $1,500 if not obtained in conjunction with a package deal. Audio visual equipment must be rented from the hotel or an outside company unless you arrange to bring your own.

Security
COE will provide security in the exhibit area. Exhibitors are advised to consult their insurance brokers for proper coverage of display materials from the time it is shipped from their premises until it is returned.

Advertising
Full Page ad size is 8.5” x 11”. The format for ads can be an Illustrator eps, jpg, pdf, or Word file. Ads are due by July 12, 2019. Send ads via e-mail to jodi.koehnpike@coenet.org

To register online, go to: http://bit.ly/2E4GZbU
Registration
■ Booth $1,700
■ Package Deal $2,400
■ Package Deal w/ Hot Topic Seminar $2,900

Nonprofit Fixed Rate
■ Booth $1,500
■ Package Deal $2,200
■ Package Deal w/ Hot Topic Seminar $2,700

■ Hot Topic Seminar Alone $1500

**Add $200 for a premium booth space

Full Page Ad in the Conference Program
■ $900 Black & White/$1,000 Color—for Exhibitors at the Conference
■ $1,100 Black & White/$1,200 Color—for vendors not exhibiting at the conference

Half Page Ad in the Conference Program
■ $550 Black & White/$650 Color—for Exhibitors at the Conference
■ $750 Black & White/$850 Color—for vendors not exhibiting at the conference

Post-Conference Attendees List
■ $650

*Late Registration: COE cannot guarantee that exhibitors who register after June 29, 2019 will be able to advertise, be listed in the Conference Program, or be eligible for Package Deals. Please contact Jodi Koehn-Pike at 202-347-7430 or jodi.koehnpike@coenet.org for confirmation.

Complimentary Registration: Included in your booth fee is a complimentary conference registration. This registration allows you to access all events.

To register additional staff, fill out and send in a separate conference registration form for each person along with the conference registration fee.

For more information regarding COE’s 38th Annual Conference Exhibit and Sponsorship opportunities, please contact Patricia Mahomond at 202.347.7430 or patricia.mahomond@coenet.org

To register online, go to: http://bit.ly/2E4GZbU
EXHIBIT HALL FLOOR PLAN

To register online, go to: http://bit.ly/2E4GZbU
PAST EXHIBITORS

A Good Road/On Course
A Presidential Classroom
AABHE
Achievement Technologies
Afterschool Alliance
aim
All Aboard Tours & Travel
AMIDEAST
American Council on Education
American Council on Education
American Council on Education
American Income Life Insurance
American Student Assistance
Aplerefrost Tutoring
AskOnline
Athena’s Workshop
A Touch of Grace
A Touch of Grace
Aztec Software
Bay Learning
Bay Learning
Beau Ties
Beau Ties
Berea College
Better Make Room Campaign
BIA-MARANATHA
Blackboard Developmental Education
Brightspark Travel
Cambridge Educational Services
Cambridge Stratford eSource Technologies, Inc.
Cambridge Stratford Study Skills Institute
Campus Toolkit
Career Communications, Inc.
Challenge Masters
Chase Education First
Chromium 5 Consortium
Citibank—The Student Loan Corp.
Citizens Bank/Charter One
City Year, Inc.
Cobro Consulting
College Greenlight
College Preview
College Visits
Comfit Learning
COMPANSOL
CPP, Inc
Crazy Horse Memorial—Indian University of North America
Debt Sucks!
Decision Partners, Inc.
Defined Mind, Inc.
Digital Conference Providers, Inc.
Diversity Abroad
Dreamcatcher Curriculum, LLC
Duke University School of Nursing
Dynamic Learning Systems
Earthblue, Inc.
Eaves Educational Enterprise
Education: Catch the Dream
Educational Testing Consultants
Education First Chase
Eduguide
elnstruction
Elan Publishing Company, Inc
Elluminate
Embark
Engineerica Systems, Inc.
English Works
Exam Performance.com
Explore Colleges
Fastweb
FDIC
First in the Family/Generation Press
Focus Training
Foundation for the Future of Youth
Front Porch Press
Full Circle Communications
Gear Up for Excellence
Global Access to Postsecondary Education (GAPS) Initiative
Got It
Great North American Companies
Grove City College
H & H Publishing Company
Heiberg Consulting Inc./StudentAccess
Hemisphere Educational Travel
couldbe.org
l3results
iGrad
Inceptia
Institute of International Education
International Study Abroad
Internet Essentials
JCCI Resource Development
JIST Publishing
Jones & Associates Consulting Inc.
Kala Publishing/The Money Ride
Kaplan K12 Learning Services, LLC
Keyto Publishing
King’s College Tours
Krystal Clear Promotions
Lacai
MacMannes
Marketing Ideas
MasteryPrep
McCann Associates
MeritMoney.Com
Mobile Team Challenge
ModuMath
My Study Buddy, LLC
NACADA
National College Access Network
National Endowment for Financial Education
National Security Agency
National Student Clearinghouse
National Student Loan Program
National Tutoring Resource Center
NCS Pearson
Noel-Levitz
NSLP
Number2.com
Ogden & Associates International
Paradigm Shift
Paths to Post-Secondary Education
PCS Edventures
Pennyman Specialty Tours
Peterson’s-A Franklin Covey Company
Proforma Green Marketing
Project Focus Consulting
ProSource Specialties
Public Identity, Inc.
Richard L. Taylor, Jr.
Rosetta Stone
Rutgers University
Scholars Information Services, Inc.
Scholastic Testing Systems
Scout from the University of California
Signal Vine
Silver Screen Design
Sixup PBC
Smart Systems, Inc.
SmarterServices
Spectrum Industries, Inc.
Starfish Retention Solution
Star Works Interactive, Inc
Student Financial Assistance
Study Smart Tutors, Inc.
Success4Students
TG
The College Board
The College Game
The Pin Man—Positivepins.com
The Princeton Review
The Renaissance Education Group, Inc.
The Sallie Mae Fund
Travel Adventures, Inc.
Travel America
Treasures of Essence
Tried and True Tutoring
TRIO Store Ladies
TRIOware
Triumph College Admissions
Uncommon Individual Foundation
Union Institute
UNIPAC
USA Funds
U.S. Dept. of Ed.—Federal Student Aid
U.S. Department of State
Venture Publications & Marketing, Inc.
Wellness Reproductions Publishing Inc.
Wells Fargo Educational Financial Services
West Love, Color, and Culture
Woodburn Press
EXHIBITOR REGISTRATION FORM

Exhibitor Registration *(Please print or type)*

Company Name

Contact Name name you would like listed in program (if different from contact)

Booth Attendees Names

Address

City State Zip code

Telephone Company Website

Contact E-mail E-mail you would like listed in program (if different from contact)

Prior Conference(s) Attended? ______________ If yes, how many? ______________

List any companies to which you do not wish to be adjacent? ____________________________________

Top 4 booth choices (in order): ____________________________________________________________

Exhibit Options: □ Booth □ Package Deal □ Package Deal with Hot Topic □ Hot Topic Alone

Total Due ______________ □ American Express □ Discover □ MasterCard □ Visa

Name of person on credit card (if different from the contact above)

Card Number Expiration Date 3-Digit Security Code

To register online, go to: http://bit.ly/2E4GZbU
SPONSORSHIP AGREEMENT FORM

Sponsor Registration (Please print or type)

Company Name

Contact Name

Title

Address

City State Zip code

Telephone E-mail

How you would like your name to appear in conference promotional materials

Sponsorship Levels

- Conference Community Platform $10,000
- Newcomers Reception $5,000
- Conference Bags $10,000
- Badge Holders $7,500
- Young Professionals Happy Hour $5,000
- Conference Strand Sponsorship $15,000
- Alumni Reception $5,000
- Internet Kiosk $3,500
- Hotel Key Cards $5,000
- Coffee Break in Exhibit Area $5,000 for one; $7,500 for two; $10,000 for all

E-mail: patricia.mahomond@coenet.org
Questions? Please call 202-347-7430 x304

Mail or send a PDF of the Sponsorship Agreement Form to:
Patricia Mahomond
Council for Opportunity in Education
1025 Vermont Avenue NW, Suite 900
Washington, DC 20005
The Sponsorship Agreement Form must accompany all sponsorships.

□ A check for $__________ is enclosed. (Make check payable to: Council for Opportunity in Education)

□ The Company logo and/or ad will be sent via e-mail. Acceptable file formats: jpg or gif

In witness whereof, the applicant has caused this application to be executed individually or by an officer, agent, or representative duly authorized to execute the same and agrees on behalf of the Sponsor to abide by all terms and conditions as stated within this sponsorship prospectus.

_______________________________________________________________________________
Signature
_______________________________________________________________________________
Name       Title

SPONSORSHIP AGREEMENT FORM DUE: Monday, July 1, 2019

Mail or send a PDF of Sponsorship Agreement Form to:
Council for Opportunity in Education
1025 Vermont Avenue NW, Suite 900
Washington, DC 20005
E-mail: patricia.mahomond@coenet.org
Phone: 202-347-7430

Mail or send Exhibitor Information to:
Council for Opportunity in Education
1025 Vermont Avenue NW, Suite 900
Washington, DC 20005
E-mail: patricia.mahomond@coenet.org
Phone: 202-347-7430

For any questions or creative ideas to feature your products or services, contact Patricia Mahomond at 202.347.7430 or patricia.mahomond@coenet.org

To register online as an exhibitor, go to: http://bit.ly/2E4GZbU