



2018 Annual Conference
September 13-16, 2018
New York, NY

The Council for Opportunity in Education (COE) is celebrating its 37th Annual Conference at the Marriott Marquis in New York, NY. We would like to encourage you to express your valued support of this year's conference by purchasing an ad for the commemorative **conference program**.

The conference program is the most widely used document at the conference—the primary resource to plan and navigate activities and involvement while attending the conference. It is also a powerful opportunity to heighten the visibility of your institution, association, project, or business and to help you make important networking connections. The conference program is used year round by attendees to document their involvement as a presenter, moderator, sponsor, or exhibitor; implement new ideas into their TRIO projects or regional/state associations; and reach out to potential vendors for new program resources and services. We hope that you will take advantage of this valuable opportunity to advertise.

Last year, many associations, projects, institutions, and businesses advertised in the conference program. Was your ad one of them? Your ad will historically record your support for COE and its 37th Annual Conference. Seize this opportunity to expand your marketing efforts while investing in our national association dedicated to furthering college opportunities for low-income, first-generation students and individuals with disabilities throughout the United States, Caribbean, and the Pacific Islands!

We hope that we can count on your support. Thank you in advance for your involvement.

Warm Regards,

Karen Texeira, Michael Maxwell, Scott Robertson, Josh Engler, Ron Abel, Tracy Lyons, and
Tammy Napiontek
Development Committee
2018 COE Annual Conference

COE 37th Annual Conference
September 13-16, 2018
Washington, DC

Circulation

The Conference program will be distributed to more than 1,500 attendees. In addition, each of the guest speakers, keynotes, sponsors, vendors, and exhibitors will receive the Conference program.

Ad Size

All ads are full page: 7 ½ x 10”

Pricing

	Before 3/23/18	After 3/23/18
Black & white	\$325	\$425
Color	\$400	\$500

How to Submit Your Ad

AD DEADLINE: July 17, 2018

Preferred Formats—Illustrator or Photoshop as an EPS, jpg, or tiff file; pdf
Acceptable Format—Microsoft Word

Please e-mail the digital version of your ad in Word, .pdf, .eps, .jpg, .gif, or .tiff format to jodi.koehnpike@coenet.org

***** Payment is due July 17, 2018*****

Make checks payable and mail to:
Council for Opportunity in Education
1025 Vermont Avenue; Suite 900
Washington, DC 20005

Questions

If you have questions about placing an ad, please contact COE’s Jodi Koehn-Pike at 202.347.7430 or jodi.koehnpike@coenet.org.

Council for Opportunity in Education

Application to Advertise

CONTACT NAME:			
INSTITUTION/AGENCY/COMPANY:			
BILLING ADDRESS:			
TELEPHONE:			
E-MAIL ADDRESS:			
PAYMENT: Please make checks payable and mail with this completed form to: Council for Opportunity in Education 1025 Vermont Avenue, Suite 900, Washington, DC 20005			
AMOUNT	\$	Check Enclosed	Purchase Order Attached
Credit Card (please check)			
	American Express		Discover
	Master Card		Visa
Signature		Account Number:	Expiration Date (include security code)

Please note: Advertising expenses are not an allowable cost under OMB Circular principles.

For more information or for questions and concerns, please contact:
Jodi Koehn-Pike – (202) 347-7430 or jodi.koehnpike@coenet.org